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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/657,352	09/08/2003	Gyora Karaizman	U 014804-4	1647
140 LADAS & PARRY 26 WEST 61ST STREET NEW YORK, NY 10023	7590 01/10/2007		EXAMINER NGUYEN, KHAI MINH	
			ART UNIT 2617	PAPER NUMBER
SHORTENED STATUTORY PERIOD OF RESPONSE	MAIL DATE	DELIVERY MODE		
3 MONTHS	01/10/2007	PAPER		

Please find below and/or attached an Office communication concerning this application or proceeding.

If NO period for reply is specified above, the maximum statutory period will apply and will expire 6 MONTHS from the mailing date of this communication.

Office Action Summary	Application No.	Applicant(s)
	10/657,352	KARAIZMAN, GYORA
	Examiner Khai M. Nguyen	Art Unit 2617

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --
Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

- 1) Responsive to communication(s) filed on 22 December 2006.
- 2a) This action is FINAL. 2b) This action is non-final.
- 3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims

- 4) Claim(s) 27-36 is/are pending in the application.
- 4a) Of the above claim(s) _____ is/are withdrawn from consideration.
- 5) Claim(s) _____ is/are allowed.
- 6) Claim(s) 27-36 is/are rejected.
- 7) Claim(s) _____ is/are objected to.
- 8) Claim(s) _____ are subject to restriction and/or election requirement.

Application Papers

- 9) The specification is objected to by the Examiner.
- 10) The drawing(s) filed on _____ is/are: a) accepted or b) objected to by the Examiner.
 Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).
 Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

Priority under 35 U.S.C. § 119

- 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
 - a) All
 - b) Some *
 - c) None of:
 1. Certified copies of the priority documents have been received.
 2. Certified copies of the priority documents have been received in Application No. _____.
 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

* See the attached detailed Office action for a list of the certified copies not received.

Attachment(s)

- 1) Notice of References Cited (PTO-892)
- 2) Notice of Draftsperson's Patent Drawing Review (PTO-948)
- 3) Information Disclosure Statement(s) (PTO/SB/08)
 Paper No(s)/Mail Date _____.
- 4) Interview Summary (PTO-413)
 Paper No(s)/Mail Date. 12/7/2006.
- 5) Notice of Informal Patent Application
- 6) Other: _____.

DETAILED ACTION

Response to Arguments

1. Applicant's arguments with respect to claims 27-36 have been considered but are moot in view of the new ground(s) of rejection.

Claim Rejections - 35 USC § 103

2. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

Claims 27-36 are rejected under 35 U.S.C. 103(a) as being unpatentable over Bell (U.S.Pub-20050280502) in view of Pechatnikov et al. (U.S.Pub-20040027258).

Regarding claim 27, Bell teaches an introductions system (abstract) comprising; a plurality of mobile communicators (fig.1-3, element 112, 122, 132); and a server communicating with said plurality of mobile communicators (fig.2-3, paragraph 0105-0107);

said server being operative to store personal information relating to users of said plurality of mobile communicators (claim 1, paragraph 0014-0015) and to provide to a first user of said users via said first user's mobile communicator (claim 1, paragraph 0014-0015), said personal information relating to a second user of said users (paragraph 0017-0019), upon designation of said first user by said second user, using said second user's mobile communicator (paragraph 0061, claim 15),

said designation comprising employing a mobile communicator location functionality for providing a information indicating the relative locations of a plurality of said mobile communicator in a space (abstract, paragraph 0050, 0110), employing the mobile communicator of said second user to receive said map and to designate the location on said map of said first user and determining a mobile communicator address of said first user (abstract, paragraph 0050, 0110).

Bell fails to specifically disclose a visually sensible map. However, Pechatnikov teaches a visually sensible map (fig.1-2F, paragraph 0075-0080). Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to apply the teaching of Pechatnikov to Bell to provide a display and methodologies and more particularly to map data display systems.

Regarding claim 28, Bell and Pechatnikov further teach an introductions system according to claim 27 and wherein said server is operative to provide said personal information generally in real time with respect to said designation (see Bell, paragraph 0050, 0113).

Regarding claims 29 and 34, Bell and Pechatnikov further teach an introductions system according to claims 27 and 32 and wherein said plurality of mobile communicators comprises at least one cellular telephone (see Bell, paragraph 0059).

Regarding claims 30 and 35, Bell and Pechatnikov further teach an introductions system according to claims 27 and 32 and wherein said plurality of mobile communicators comprises at least one wireless personal digital assistant (PDA) (see Bell, paragraph 0059).

Regarding claims 31, and 36, Bell and Pechatnikov further teach an introductions system according to claims 27 and 32 and wherein said server is operative to determine if said first person is a subscriber to said introductions system (see Bell, paragraph 0108-0110).

Regarding claim 32, Bell teaches an introductions (abstract) method comprising: storing personal information relating to a plurality of users of a corresponding plurality of mobile communicators (fig.2-3, claim 1, paragraph 0014-0015); and providing to a first user of said plurality of users (claim 1, paragraph 0014-0015), via said first user's mobile communicator (claim 1, paragraph 0014-0015), said personal information of a second user of said plurality of users (paragraph 0017-0019), upon said second user designating said first user by using said second user's mobile communicator (paragraph 0061, claim 15),

 said designating comprising:
 employing a mobile communicator location functionality for providing a information indicating the relative locations of a plurality of said mobile communicator in a space (paragraph 0105-0106, 0110, claim 15);

 employing said second user's mobile communicator to receive said map (abstract, paragraph 0050, 0110);

 designating the location on said map of said first user (abstract, paragraph 0050, 0110); and

 determining a mobile communicator address of said first user (abstract, paragraph 0050, 0110).

Bell fails to specifically disclose a visually sensible map. However, Pechatnikov teaches a visually sensible map (fig.1-2F, paragraph 0075-0080). Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to apply the teaching of Pechatnikov to Bell to provide a display and methodologies and more particularly to map data display systems.

Regarding claim 33, Bell and Pechatnikov further teach an introductions method according to claim 32 and wherein said providing said personal information comprises providing said personal information generally in real time with respect to said designating (see Bell, paragraph 0050, 0113).

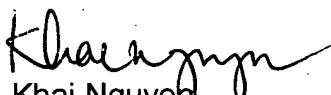
Conclusion

3. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Khai M. Nguyen whose telephone number is 571.272.7923. The examiner can normally be reached on 8:00-5:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Joseph feild can be reached on 571.272.4090. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Art Unit: 2617

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.


Khai Nguyen
Au: 2617

JEAN GELIN
PRIMARY EXAMINER



1/5/2007